



HOCKEY STAR MITCH MARNER JOINS TEAM OAKLEY®

Optical leader deepens roots in hockey by signing Toronto Maple Leafs' right winger to Team Oakley



Today, Oakley®, a leader in sport performance and optical innovation, welcomes Mitch Marner of the Toronto Maple Leafs to Team Oakley. As a leading point scorer in the league, Marner continues to impress fans with his determination and leadership on the ice.

The signing of Mitch Marner to Team Oakley is an exciting moment for both parties as it continues to deepen the brand's heritage in ice hockey. Mitch Marner's story adds to Oakley's Be Who You Are series that features Team Oakley athletes including Patrick Mahomes II, Derwin James, Stale Sandbech and more. Watch as Marner discusses the journey to his successful hockey career and the people who helped him get there [HERE](#).

As a Canadian native, Marner has always had a passion for hockey. Growing up playing the sport, Marner was a star on his high school team before beginning his minor league career, winning his team a title in the league. From there, Marner went on to play in college at the University of Michigan and was later drafted to the NHL.

"I am so happy to be a part of Team Oakley. I've trusted Oakley throughout my career, and with their long history in hockey, I know I'm in good hands," says Mitch Marner. "I've always been someone who believed in the power of positive thinking and positive support, and the impact that can have on my game and my life. It's not about being the biggest and strongest, but someone willing to work harder and play smarter."

While off the ice, Marner will be wearing Oakley eyewear, Syllas, Sutro and more. Syllas is a classic frame with reliable features, ideal for both sport performance and everyday use, while also offering a hat-compatible design, lightweight frame and Prizm™ Lens Technology. Oakley Sutro is also made for both sport performance and everyday use, featuring Prizm Lens Technology and the high-wrap shield which is unique to the Sutro shape.



“We are honored to partner with Marner” said Caio Amato, Oakley Global Head of Marketing. “The world of hockey provides us an unique opportunity to test our best technology in the most extreme conditions. Oakley is super proud to continue it’s Be Who You Are Campaign through the lens of Marner’s experience, inspiring future athletes to be true to themselves and encouraging these individuals to embrace uniqueness and follow their grit. Partnering with an athlete like Marner will help us to inspire the next generation of sports.”

For more information on Team Oakley, Oakley eyewear, and Be Who You Are, please visit: Oakley.com

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About Oakley, Inc.

Established in 1975 and headquartered in Southern California, Oakley is one of the leading product design and sport performance brands in the world. The holder of more than 900 patents, Oakley is a culture of creators, inventors, idealists and scientists obsessed with using design and innovation to create products and experiences that inspire greatness. This philosophy has made Oakley one of the most iconic and inimitable brands on the market, with products that world-class athletes around the globe depend on to compete at the highest level possible. Oakley is known for its High Definition Optics®, which features unparalleled optical clarity and precision along with impact resistance and UV protection, incorporated into all of the brand’s sun, prescription eyewear and premium goggles. Oakley extended its position as one of the world’s leading sports eyewear brand into apparel and accessories. Oakley has men’s and women’s product lines that appeal to Sports Performance, Active and Lifestyle consumers. Oakley is a subsidiary of Luxottica Group. Additional information is available at www.oakley.com.

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